

JD Kaplan

Graphic Designer

When It Has To Be Done...Right!

7373 Christie Chapel Road / Dublin, Ohio 43017

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If you are interested in viewing my online portfolio, please go to the following web site:

www.GraphicsAd.com

EXPERIENCE

After Dark Graphics (07/1982 – Present)

7373 Christie Chapel Road / Dublin, Ohio 43017

- Graphic Designer
 - Work directly with Clients to Develop Logos, Promotional and Industrial Videos, DVD Projects, Advertising and Political Campaigns, Brochures, Newsletters, EBlasts Emails and Web Sites
 - Design, Layout and Publish Catalogs
 - Photograph People and Products for Print, Videos and DVDs
 - Produce Business Theater, Industrial Films and Set Design Graphics
 - Contribute to numerous Local and National Political Campaigns by developing Logo Designs, Television Graphics and Print Materials
 - Design and Maintain Web Sites
 - Design and Upload EBlasts Emails
 - Design Commercial Logos, DVD Labels and Inserts, Collaborate with Printing Companies, including Estimates, Black & White and Four Color Printing Process, Materials, Preparation and Production
 - Promotions Director and Media Buyer for Angel R. Rhodes for Ohio State Rep., District 22
 - Promotions Director and Media Buyer for Richard S. Gerber, Dublin, Ohio City Council Member

PREVIOUS AND CURRENT CLIENTS

The Ohio State University, Alltel, Multilink, Inc., Kaplan's Furniture, Frigidaire, Columbus Jazz & Rib Fest, Grant Hospital, ABC/WSYX-TV6, The Limited, Central Ohio Arthritis Foundation, Taggart Management and Real Estate, Association of Ohio Commodores, Dublin Millwork, Columbus Basketball Club, The Columbus Clippers, Associated General Contractors, Custom Coach Corporation, Elford Development, Columbus State Community College, Deer Creek Apartments, Brain Injury Association of Ohio, Ohio School Counseling Association

The Ohio State University/OnCampus Newspaper (03/2008 – Present)

21 E. 11th Avenue / Columbus, OH 43201

- Graphic Designer
 - Design and Proof Client Ads 60 - 28 Page Bi-Weekly Publication with over 120 Advertisers for the Faculty and Staff of The Ohio State University
 - Design In-House Ads
 - Layout Newspaper
 - Prepare Photos for Print
 - Design Marketing/Media Kit for Sales Department

The Media Group, Inc. (03/1994 – 06/2001)

1480 Dublin Road, Columbus, Ohio 43215

- Senior Art Director for Video & Print Graphics
 - Design Commercial Logos, CD Labels and Video Cassette Sleeves
 - Work directly with Clients to Develop Promotional Projects
 - Produce Business Theater, Industrial Film and Set Design Graphics
 - Contribute to numerous Local and National Political Campaigns by developing Logo Designs, Television Graphics and Print Materials
 - Collaborate with Printing Companies
 - Strong knowledge of the Printing Industry including Estimates, Black & White and Four Color Printing Process, Materials, Preparation and Production

ABC WSYX Channel 6 (03/1987 – 03/1994)

1261 Dublin Road, Columbus, Ohio 43215

- Senior Art Director for all Print Graphics including Billboards, Magazine and Newspaper Ads, Brochures and Original Logos
 - Create On-Air Video Graphics
 - Film Developing and Photography of People and Products
 - Studio Set Design including MDA Telethon, News Programs, Sports and Special Interest Programs
 - Emmy Award Winning Design for the ABC/WSYX-TV SKY-6 Helicopter
 - Communicate with numerous Print Companies concerning Estimates, Materials, Preparation and Production

The View After Dark Magazine (07/1982 – 03/1987)

German Village, Columbus, Ohio 43215

- Founder, Publisher and Art Director
- Design and Layout of a 20,000 Issue, 56 Page Monthly Publication with over 120 Advertisers for German Village, Short North, Olde Town East and The Downtown Columbus Area
- Account Executive and Financial Coordinator

COMPUTER AND TECHNICAL SKILLS

- **Mac and PC Platforms**
- **Computer Programs**
Photoshop, Illustrator, Adobe Acrobat, In Design, Microsoft Expressions, Power Point, Microsoft Word and The Internet
- **Technical Equipment**
Digital Camera, Mac and PC Computers
- **Technical Skills**
Video Graphics, Print Graphics, Web Design, Catalog Design, Digital Photography, Set Design (Business Theater, Television & Industrial), Paste-up and Layout, Expert in the Printing Industry including Estimates, Quotes, and Buying of Black & White and Four/Color Processing, Materials, Preparation and Production

AWARDS

Emmy Award Winner

1992 Art Direction, ABC/WSYX-TV Sky-6 Helicopter

EDUCATION

Ohio State University

Industrial Design 1979-1982

Visual Communications, Interior Space & Product Design

DeVry Institute of Technology

Associates Degree 1978

Radio & Television Design & Technical Support