

AFTER DARK GRAPHICS

PRINT - WEB - VIDEO - MARKETING



- LOGOS -



- BUSINESS CARDS -
- LETTERHEAD - BROCHURES -



- NEWSLETTERS -



- WEB SITES -



- MAGAZINES - CATALOGS

JD KAPLAN

Print, Web and Video
Graphic Designer, Marketing
Specialist & Project Manager
35 Years Of Doing It Right!

EMMY AWARD WINNER

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WHERE I'VE BEEN

After Dark Graphics: 1982-Present

Dublin Republican Club: 2008-Present

Ohio State/OnCampus Newspaper: 2008-2015

The Media Group, Inc: 1994-2001

ABC/WSYX-TV6: 1987-1994

The View After Dark Magazine: 1982-1987

WHAT I DO

Logo Design, Advertising and Political Campaigns, Brochures, Letterhead, Business Cards, Email Blasts, Facebook Pages, Constant Contact, Promotional and Industrial Videos, Web Sites, Photo Editing, Site Plans, Magazines, Catalogs and Organize Events

WHAT I USE

MAC or WINDOWS, In Design, Photoshop, Illustrator, Acrobat, Muse, Microsoft Office Suite (PowerPoint, Excel, Word), Facebook, Twitter, CraigsList, Constant Contact and The Internet

WHY I DO IT

To me, you are my personal business. I have a strong commitment to integrity and professionalism. I spend time listening, getting to know you. I am committed to meeting your unique needs. Getting it right is what I do, no matter what it takes

WHO I'VE WORKED WITH

The Ohio State University, Alltel, Frigidaire, Jazz & Rib Fest, Grant Hospital, ABC/WSYX-TV6, The Limited, Central Ohio Arthritis Foundation, Multilink Broadband, Upbeat Recordings, Muscular Dystrophy Association, Columbus Clippers Baseball Team, Associated General Contractors, Custom Coach Corporation, Columbus State Community College, Toggart Management & Real Estate, Institute For Orthopaedic Surgery, Columbus Basketball Club, ReMax Achievers, Stephen Detore Studio, Totten Communication, Otterbein College, Elford Development, Ohio Real Estate Consultants, Donley Homes, Ohio School Counselor Association, Brain Injury Association of Ohio, COHIO, Ohio Valley Ambulatory Center and State of Ohio, Governor's Office



JD Kaplan

Print, Web and Video Graphic Designer, Marketing Specialist and Project Manager

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EXPERIENCE

Dublin Republican Club (07/2008 – Present)

7373 Christie Chapel Road, Dublin, Ohio 43017

- **Vice-President, Co-Communications and Publicity Director**

- Created and Maintain Dublin Republican Club Web Site
- Maintain Dublin Republican Club Facebook Page
- Maintain and eBlast to over 2,400 Franklin County and Ohio Subscribers
A Weekly Local Republican Events Calendar
- Kasich For America Campaign Team
- Member of the Franklin County Republican Executive Committee
- Hosted Numerous Door-2-Doors for Presidential, Federal, Statewide and Local Candidates
- Hosted & Coordinated Numerous Meet The Candidates Events in Dublin
- Candidate For Dublin City Council 2013 & 2017
- Dublin Team Captain For Ohio State Auditor Dave Yost for Ohio Attorney General 2017
- Early Voting Booth Coordinator 2016
- Sen. Rob Portman Co-Chair for Franklin County, Ohio 2016
- Ron O'Brien Franklin County Prosecutor Co-Chair 2016
- Campaign Manager For Mayor Mike Keenan for Dublin City Council 2016
- Campaign Manager for Vice Mayor Rick Gerber for Dublin City Council 2012 and 2016
- Ohio Republican Party Candidate and Management Training Participant 2015
- Dublin Republican Club Leadership Award Winner 2014
- Franklin County Jo Ann Davidson Get Out The Vote Volunteer of The Year 2012
- Franklin County Republican Club of the Year Award Winner 2011 and 2013
- Campaign Manager for Angel Rhodes for Ohio State Representative 2010
- Campaign Manager for Angel Rhodes for Franklin County Commissioner 2008

E-Mail: Info@DublinGOP.org / Web: www.DublinGOP.org

Facebook: <https://www.facebook.com/dublingop>

After Dark Graphics (07/1982 – Present) Independent Contractor

7373 Christie Chapel Road, Dublin, Ohio 43017

Print, Web and Video Graphic Designer, Marketing Specialist and Project Manager

- Work directly with Clients to Develop Logos, Promotional and Industrial Videos, DVD Projects, Advertising and Political Campaigns, Brochures, Letterhead, Business Cards, HTML Email Blasts, Constant Contact, Web Sites and Catalogs
- Project Management and oversight of additional vendors including, but not limited to Photographers, Videographers, Sound Engineers and Set Designers
- Promotions Director and Media Buyer for Several Political Campaigns
- Design, Layout and Publish Catalogs
- Contribute to numerous Local and National Political Campaigns by developing Logos, Television Graphics and Print Material
- Design and Maintain Web Sites
- Work with Print Companies concerning Estimates, Materials, Preparation and Production
- Organize Events for Political Candidates

PREVIOUS AND CURRENT CLIENTS

The Ohio State University, Frigidaire, Jazz & Rib Fest, Grant Hospital, ABC/WSYX-TV6, Dublin Republican Club, The Limited, Central Ohio Arthritis Foundation, Alltel, Multilink Broadband, State Of Ohio Governor's Office, Donley Homes, Keenan For City Council, Gerber For City Council, Cohen For U.S. Congress, Muscular Dystrophy Association, Columbus Clippers Baseball Team, ReMax Achievers, Associated General Contractors, Columbus State Community College, Institute For Orthopaedic Surgery, Taggart Management & Real Estate, Otterbein College, Bexley High School, American Music Abroad, Totten Communications, Hilliard City Schools, Elford Development, COHHIO, Ohio School Counselor Association, Brain Injury Association of Ohio, Donley Homes and Ohio Valley Ambulatory Surgery Center

The Ohio State University/OnCampus Newspaper (03/2008 – 03/2015)

21 E. 11th Avenue, Columbus, OH 43201

- **Graphic Designer**
 - Design Front Covers
 - Design In-House and Client Ads
 - Layout Newspaper
 - Prepare Photos for Print
 - Design Marketing/Media Kit for Sales Department

The Media Group, Inc. (03/1994 – 06/2001)

1480 Dublin Road, Columbus, Ohio 43215

- **Senior Art Director for Video and Print Graphics**
 - Design Commercial Logos, CD Labels and Video Cassette Sleeves
 - Work directly with Clients to Develop Promotional Projects
 - Produce Business Theater, Industrial Film and Set Design Graphics
 - Contribute to numerous Local and National Political Campaigns by developing Logo Designs, Television Graphics and Print Materials

ABC/WSYX-TV 6 (03/1987 – 03/1994)

1261 Dublin Road, Columbus, Ohio 43215

- **Senior Art Director for all Print Graphics including Billboards, Magazine and Newspaper Ads, Brochures and Original Logos**
 - Create On-Air Video Graphics
 - Photography of On-Air Personal and Products and Film Developing
 - In-House Studio Set Design including the MDA Telethon, News Programs, Sports and Special Interest Programs
 - Emmy Award Winning Design for the ABC/WSYX-TV SKY-6 Helicopter

The View After Dark Magazine (07/1982 – 03/1987)

German Village, Columbus, Ohio 43215

- Founder, Publisher and Art Director
- Design and Layout of a 20,000 Issue, 56 Page Monthly Publication with over 120 Advertisers for German Village, Short North, Olde Town East and The Downtown Columbus Area
- Account Executive and Financial Coordinator

COMPUTER AND TECHNICAL SKILLS

- **Mac and PC Platforms**
- **Computer Programs**
Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Muse, Adobe Acrobat Pro XI, Microsoft Office Suite (PowerPoint, Excel, Word), Microsoft Expressions, Facebook, Twitter, Craigslist, Constant Contact, Mailchimp and The Internet
- **Technical Skills**
Video Graphics, Print Graphics, Web Design, Catalog Production, Digital Photography, Set Design (Business Theater, Television and Industrial), Paste-up and Layout, Expert in working with numerous Print Companies concerning Estimates, Materials, Preparation and Production

AWARDS

Emmy Award Winner

Art Direction, ABC/WSYX-TV Sky-6 Helicopter

REPUBLICAN PARTY

Franklin County 2012 Jo Ann Davidson Get Out The Vote Volunteer of The Year

Franklin County 2011 & 2013 Republican Club of the Year Award Winner

Dublin Republican Club 2014 Leadership Award Winner

Franklin County Republican Executive Committee

VOLUNTEER

Dublin Republican Club – Vice-President, Co-Communications and Publicity Director

Dublin Irish Festival – Volunteer Support Staff

Alzheimer's Association – Volunteer

EDUCATION

Ohio State University

Industrial Design

Visual Communications, Interior Space and Product Design

DeVry Institute of Technology

Associates Degree

Radio and Television Design and Technical Support

Elyria High School

Art Degree

Visual Communications and Product Design